

Public Innovation Value Chain

PHASE	Discovery>>	Ideation>>	Co-Production>>	Intrapreneurship>>	Deployment>>
PROGRAMS	CivicExchange	CivicMeet Sacramento	Public Innovation Labs + Impact Incubator	Civic Entrepreneurship Network	Innovation Delivery Teams
DESCRIPTION	Organizations approach us with a problem they'd like help solving. Or, citizens identify public service or space that could be improved.	We bring people together with different perspectives to co-design new, non-obvious, and valuable solutions.	We develop, prototype, and test those ideas with civic innovators and citizens.	We help civic leaders and public administrators create change within their teams and organizations.	We work with entrepreneurs inside government and social impact leaders to refine, deploy, and adopt civic solutions.
CORE CAPABILITIES	Empathy Open Innovation	Community Building Citizen Experience Design	Civic Technology Human Centered Design Public Policy Design Placemaking	Community Building Knowledge Sharing Change Management Mentorship	Innovation Diffusion
ACTIVITIES	Ethnography Crowdsourcing	Creative Ideation Rapid Prototyping	Ethnography User Experience User Interface Design Service Design Usability Testing Urban Prototyping	Online Community Management Professional Development Consulting	Solution Deployment Technical Assistance / Training
OUTPUTS	Project Initiation	Conceptual Solutions	Civic Apps Open Data Policy Frameworks Social Entrepreneurs Social Enterprises	User-Generated Content Best Practices Panel Discussions	Civic Entrepreneurs Civic Startups Stronger Networks
KEY PARTNERS					
CROSS-CUTTING THEMES	Co-Creation, Co-Design, Co-Production, Co-Learning CULTURE // COMMUNITY // CIVIC INFRASTRUCTURE				